

Building Partnerships

On the Road to Census 2000

You Are Our Ambassadors

Census 2000 is just a year away and many local and national activities meant to support it have gotten started. More than 3,500 Complete Count Committees have already been established (this compares with a total of 3,200 in 1990). Agreements have been signed by national and regional organizations to partner with us. More than 230 partnership specialists and coordinators have been hired in our regions to identify and work with partners. Recruiting for about 100 more partnership specialists is under way.

A lot of these activities have occurred because of many of you — our partners. We appreciate all the good work that you do by spreading the word and motivating others. Your work as ambassador to the Census Bureau is invaluable — you use your contacts, knowledge and understanding of your community to get others involved. As the clock ticks and Census 2000 gets closer, we'd like to thank you for your continued support and partnership efforts and remind you about a few activities that you can undertake to help make our next census a success.

- Refer qualified candidates for vacant partnership and other Census 2000 positions and publicize recruiting information.
- Donate space for the testing and training of applicants for census jobs.
- Put Census staff on the agendas of your local, regional and national conferences.
- Provide input on where Questionnaire Assistance Centers and Be Counted sites should be located.
- Include Census 2000 messages in your organizational material.
- Encourage elected officials and community and religious leaders to get involved in Census 2000.

Online Information for Partners

Visit the new page on the Census Bureau's Internet site for and about Census 2000 partners. This page will keep you up to date about Census 2000 and partnerships. It contains everything from exciting examples of partnerships being established and the latest in fact sheets and drop-in articles to links to Census Bureau staff who can help you. To visit, go directly to <http://www.census.gov/dmd/www/partner.htm> or go to the Census Bureau home page at <http://www.census.gov>, click on "Census 2000" and then

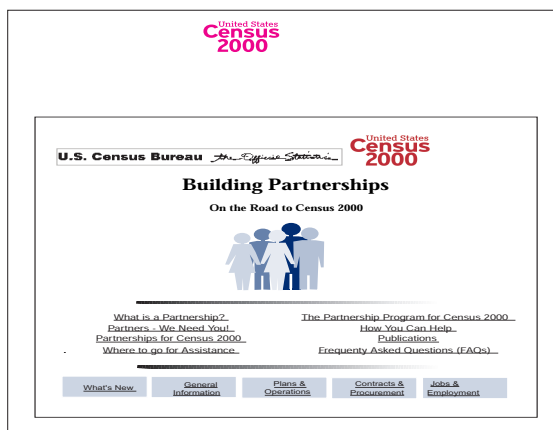
United States
Census
2000

Welcome to the third issue of Building Partnerships, a quarterly newsletter for and about the people and organizations that are building partnerships with the Census Bureau. This newsletter is designed to keep you informed and provide you with regular updates on preparations for Census 2000.

If you have any questions or comments on what you would like to see in this newsletter, please contact Vicki Glasier of the Census 2000 Publicity Office on 301-457-2989; <vglasier@census.gov> or at U.S. Census Bureau, C2PO, Room 1210-2, Washington, DC 20233.



“Partnerships and Promotion.” Visit often — the site (shown below) will be updated often — and let us know what you think!



Fact Sheets Help Set the Record Straight

To obtain copies, visit our Internet site at <http://www.census.gov/dmd/www/partner.htm> and click on “Publications.” If you don’t have access to the Internet and represent a national organization, contact Vicki Glasier (Tel: 301-457-2989). If you represent a local organization, contact the partnership coordinator for your area (see the last page).

Fact sheets available now:

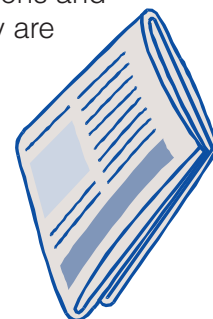
- *We Can't Do It Without You*
- *Partnership and Promotion*
- *The Long and Short of It — Why Does the Census Ask So Many Questions?*
- *Five BIG Reasons Why You Should Fill Out Your Census Form*
- *How America Knows What America Needs*
- *Census 2000 in a Flash*
- *Partnership and Recruiting*
- *The Census Bureau Goes All Out to Protect Your Privacy*
- *The Census Goes to School: A Guide for Educators and Community Leaders*

- *Everybody Is Number One in the Census*
- *Working Along With Migrant and Seasonal Farm Workers*
- *Partnerships with Business*
- *Religious Leaders Lead the Way*

Drop-In Article Update

To help you spread the word about Census 2000, we’ve released three more articles in a series to be used as “drop-ins” for magazines, newsletters and newspapers. Run these articles in your organizations’ publications and pass the word that they are available. If you would like a copy of any of the articles, visit the “Building Partnerships” page at

<http://www.census.gov/dmd/www/partner.htm> and click on “Publications.” If you don’t have access to the Internet and represent a national organization contact Vicki Glasier (301-457-2989). If you represent a local organization, contact the partnership coordinator for your area (see last page).



New articles available now:

- **How People Use Census Data**
Discusses innovative ways in which people have used census information.
- **U.S. Census Bureau to Hire Temporary Workers**
Explains recruitment needs for events taking place during “block canvassing,” an address-list development activity.
- **Census 2000: How You Can Help Make It a Success**
Discusses the various ways in which Census Bureau partners can help make Census 2000 less costly and more accurate.

Recruiting for Block Canvassing

More than 40,000 individuals will be hired through April 1999 to update maps in urban areas. This operation, known as "block canvassing," is one of several early operations for Census 2000. During block canvassing, workers will be verifying addresses, adding new housing units and checking for housing units not readily visible (e.g. single-family homes that have been subdivided and garages and basements that have been converted into separate living quarters). These not-readily-visible residences will be added to the list if they are not already there. Workers will also correct and delete addresses as necessary.

These census-taker jobs will last from six to eight weeks and pay between \$7.00 and \$16.00 per hour depending on the area they live in. Interested applicants should call toll-free, 1-888-325-7733. To qualify for one of these jobs in their local area, applicants must pass a test of basic reading, math and map reading skills.

You — our partners — play a vital role in recruiting people for census jobs. Help spread the word about census jobs by advertising our jobs in your newsletters, posting notices on bulletin boards, distributing jobs brochures, providing space for testing sessions and providing practice tests and test preparation training for prospective applicants.

Checking Addresses

As of Jan. 1, 1999, close to 9,100 city, county and tribal governments had signed confidentiality agreements with the Census Bureau, enabling them to take part in the Local Update of Census Addresses (LUCA) Program.

LUCA is a new activity in which local and tribal governments can review and check the accuracy of Census 2000 address lists.

Over 10,200 governmental units in which house-number and street-name addresses are used for mail delivery have responded — the overwhelming majority positively — to the Census Bureau's invitation to participate in the address-list review opportunity. Officials in these jurisdictions have signed and returned forms pledging that they would protect the confidentiality of the address lists. Signing of the confidentiality agreement was a prerequisite for the Census Bureau to deliver the corresponding portions of the address lists to officials in each of the jurisdictions.

During their review, local officials will review the Census Bureau address list for its accuracy and inform the Census Bureau of any corrections or additions. They

have three months from the time they receive the list and the large-scale (36" x 42") map sheets to complete their reviews.

In September 1998, the Census Bureau offered a similar address-list review opportunity for areas that use other mail-delivery methods. As of Dec. 1, 1998, close to 9,000 city, county and tribal governments had signed confidentiality agreements with the Census Bureau enabling them to take part in LUCA. For more information about LUCA, contact Catherine McCully of the Census Bureau's Geography Division on 301-457-8630 or E-mail at <luca@geo.census.gov>.



**Need a speaker to talk to your organization about Census 2000?
Then call the partnership coordinator listed on the back of this newsletter.**

If you represent a NATIONAL organization and need additional information about partnership opportunities, contact Laura Sewell on 301-457-2989,
E-mail at <Laura.A.Sewell@ccmail.census.gov> or
mail to U.S. Census Bureau, C2PO, Room 1210-2, Washington, DC 20233.

**If you represent
a local organization and need information,
call one of the numbers below.**

If you live here...	Call this Partnership Coordinator...	In this Regional Census Center...	At this Telephone #...
Alabama	Stephanye Staggers-Profit	Atlanta	404-331-0573
Alaska	Tim Olson	Seattle	206-553-5882
Arizona	Pamela Lucero	Denver	303-231-5029
Arkansas	Ben Arzu	Kansas City	816-801-2020
California ¹	Reina Ornelas	Los Angeles	818-904-6522
California ¹	Tim Olson	Seattle	206-553-5882
Colorado	Pamela Lucero	Denver	303-231-5029
Connecticut	Tia Costello (Acting)	Boston	617-424-4977
Delaware	Lyn Kirshenbaum	Philadelphia	215-597-8312
District of Columbia	Lyn Kirshenbaum	Philadelphia	215-597-8312
Florida	Stephanye Staggers-Profit	Atlanta	404-331-0573
Georgia	Stephanye Staggers-Profit	Atlanta	404-331-0573
Hawaii	Reina Ornelas	Los Angeles	818-904-6522
Idaho	Tim Olson	Seattle	206-553-5882
Illinois	Marilyn Stephens	Chicago	312-353-9759
Indiana	Marilyn Stephens	Chicago	312-353-9759
Iowa	Ben Arzu	Kansas City	816-801-2020
Kansas	Ben Arzu	Kansas City	816-801-2020
Kentucky	Victoria Burke	Charlotte	704-344-6624
Louisiana	Mike Hall	Dallas	214-655-3060
Maine	Tia Costello (Acting)	Boston	617-424-4977
Maryland	Lyn Kirshenbaum	Philadelphia	215-597-8312
Massachusetts	Tia Costello (Acting)	Boston	617-424-4977
Michigan	Vince Kountz	Detroit	248-967-9524
Minnesota	Ben Arzu	Kansas City	816-801-2020
Mississippi	Mike Hall	Dallas	214-655-3060
Missouri	Ben Arzu	Kansas City	816-801-2020
Montana	Pamela Lucero	Denver	303-231-5029
Nebraska	Pamela Lucero	Denver	303-231-5029
Nevada	Pamela Lucero	Denver	303-231-5029
New Hampshire	Tia Costello (Acting)	Boston	617-424-4977
New Jersey ²	Lyn Kirshenbaum	Philadelphia	215-597-8312
New Jersey ²	Alice Chin	New York	212-620-7702
New Mexico	Pamela Lucero	Denver	303-231-5029
New York ³	Tia Costello (Acting)	Boston	617-424-4977
New York ³	Alice Chin	New York	212-620-7702
North Carolina	Victoria Burke	Charlotte	704-344-6624
North Dakota	Pamela Lucero	Denver	303-231-5029
Ohio	Vince Kountz	Detroit	248-967-9524
Oklahoma	Ben Arzu	Kansas City	816-801-2020
Oregon	Tim Olson	Seattle	206-553-5882
Pennsylvania	Lyn Kirshenbaum	Philadelphia	215-597-8312
Rhode Island	Tia Costello (Acting)	Boston	617-424-4977
South Carolina	Victoria Burke	Charlotte	704-344-6624
South Dakota	Pamela Lucero	Denver	303-231-5029
Tennessee	Victoria Burke	Charlotte	704-344-6624
Texas	Mike Hall	Dallas	214-655-3060
Utah	Pamela Lucero	Denver	303-231-5029
Vermont	Tia Costello (Acting)	Boston	617-424-4977
Virginia	Victoria Burke	Charlotte	704-344-6624
Washington	Tim Olson	Seattle	206-553-5882
West Virginia	Vince Kountz	Detroit	248-967-9524
Wisconsin	Marilyn Stephens	Chicago	312-353-9759
Wyoming	Pamela Lucero	Denver	303-231-5029
Puerto Rico	Hector Feliciano	Puerto Rico	787-771-3660
U.S. Virgin Islands, American Samoa, Commonwealth of Northern Mariana Islands, Guam	Kim Giesbrecht	Census Bureau Suitland, MD	301-457-4038

¹ If you reside in Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Madera, Mariposa, Merced, Monterey, Orange, Riverside, San Benito, San Diego, San Luis Obispo, Santa Barbara, Tulare or Ventura counties, call the Los Angeles Regional Census Center (RCC). If in another California county, call the Seattle RCC.

² If you live in Bergen, Essex, Hudson, Middlesex, Morris, Passaic, Somerset, Sussex, Union or Warren counties, call the New York RCC. If in another New Jersey county, call the Philadelphia RCC.

³ If you reside in Bronx, Kings, Nassau, New York, Queens, Richmond, Rockland, Suffolk or Westchester counties, call the New York RCC. If in another county in the state, contact the Boston RCC.